



**68% of VCU students have hidden
Halloween candy from family members.**
— Clicker data collected randomly through in-classroom surveys (n=420).

Most VCU students are healthier than you think!
• Most (60%) have 0-4 drinks* when they socialize.
• Most (80%) use one or more party smart strategy.
— Statistics from VCU Spring 2007 random
undergraduate classroom survey (n=1,524).

* One alcoholic drink =
1 oz shot of 100-proof liquor OR
4.5 oz of wine OR
12 oz beer

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For research, history and strategies.

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